**AP Euro – Chapter 23 Study Guide: Mass Society & Age of Progress [1871 to 1914]**

Overarching Question: How did Europe’s Second Industrial Revolution change society and politics?

Short Answer Questions (TWO REQUIRED):

1. The Second Industrial Revolution came about in the late 1800s, impacting Europe & the world.
   1. Briefly explain TWO ways the 2nd Industrial Revolution differed from its predecessor.
   2. Briefly explain ONE way the two industrial revolutions were similar
2. Late 19th c. improved industrial production efficiency influenced society, business & politics.
   1. Identify & briefly explain TWO ways improved efficiency impacted society.
   2. Identify & briefly explain ONE way improved efficiency impacted business.
   3. Identify & briefly explain ONE way improved efficiency impacted government involvement in the economy.
3. The Second Industrial Revolution affected the economic & political “balance of power” in Europe.
   1. Identify & briefly explain TWO reasons why Germany emerged as the industrial leader.
   2. Identify the nations of the economic zones that developed & briefly explain TWO reasons for this development.
   3. Briefly explain ONE similarity of 19th c. trade unions across Europe AND ONE difference, based on location.
4. Women were impacted by the developments of the Second Industrial Revolution.
   1. Briefly explain ONE positive development for women during the 2nd Industrial Revolution.
   2. Briefly explain ONE negative development for women during the 2nd Industrial Revolution.
5. Over time, the Industrial Revolution changed the lives of bourgeois and working class families.
   1. Briefly explain TWO ways these changes were SIMILAR for bourgeois & working class families.
   2. Briefly explain ONE way these changes were DIFFERENT for bourgeois & working class families

Key Vocabulary and Concepts:

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| Historical Content Must Knows | Terms, People and Events Must Knows | Academic Vocabulary Must Knows |
| Second Industrial Revolution v 1st I.R.  -Which industries? Which nations?  -Electricity impact  Consumerism: Department Store  *La Belle Epoque*  White Collar v Blue Collar jobs  Prostitution: Who? Why? Impact?  -Contagious Diseases Acts  Socialism Developments:  -Second International (1889)  -German SPD  -Revisionism v Marxism: Compare  Trade Union Movement  Anarchism: Belief & Strategy | Henry Bessemer (research him)  Thomas Edison / Joseph Swan  Alexander Graham Bell  Guglielmo Marconi  Gottlieb Daimler  Henry Ford: Assembly Line/Model T  Orville & Wilbur Wright  Josephine Butler  Wilhelm Liebknecht  August Bebel  Jean Jaures  Eduard Bernstein  Michael Bakunin | Saturate  Mass Marketing  Tariff  Cartel  Efficiency  Economic Depression  Economic Recession  Slump  Standard of Living  Marine  Domesticity  Sweatshop  Piecework  Unionism  Strike  Collective Bargaining  Next page >>>> |
| Historical Content Must Knows | Terms, People and Events Must Knows | Academic Vocabulary Must Knows |
| Mass Society  -Population Boom: Why?  -Emigration: Why? Push v Pull Factors  Urbanization: Why?  -Public Health Act (1875)  -Reform & Redesign  Mass Society Social Structure Pyramid  The Woman Question: Domesticity  -Birth Control: Attitudes? Impact?  Family Life: Structure & Roles  Mass Education: Why & How?  Mass Communication: Newspapers, etc.  Mass Leisure: Why, How? Sports?  Mass Consumption: Advertising  -Le Bon Marche, Selfridge’s, Harrod’s  Mass Politics: Political party & Power  Great Britain  -Reform Act 1867 [GB]  -Reform Act 1884 [GB]  -Irish Question  France:  -The Paris Commune 1871 [F]  -French Third Republic  Spain:  -Spanish Generation of 1898: Why? End?  Italy:  -Post-Unification Issues  Germany:  -Government Structure & OVB  -Bismarck & *Kulturkamp*  -Bismarck’s Social Welfare: What & Why?  Austria-Hungary:  -Nationality Problem  Russia:  -Romanov Tsars’ Actions & Reactions | Urban Reformers:  -Who, where, action?  Georges Haussmann (research him)  Robert Baden-Powell & Boy Scouts  Thomas Cook  William Gladstone  Charles Parnell & Irish Home Rule  Louise Michel  King Alfonso XII [Spain]  Otto von Bismarck  Count Edward von Taaffe  Alexander III > Nicholas II | Pogrom  Epidemic  Cholera / Typhoid  Slum  Efficacy  Suburb[an]  Disparity  Coalesce  Plutocrat  Contraception  Leisure  Licentious  Tabloid  Jingo  Pulp Fiction  Bicameral  Suffrage  Social Welfare |

**Chapter 23 Homework Grid Next Page >>>>>**

**Chapter 23– Mass Society in the Age of Progress 1871-1894 – Homework Grid – 80 Points**

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| A. **Complete A Dated Daily Summary Paragraph** of your learning from reading notes & in-class lecture / discussion. A paragraph requires **5-7 sentences.** (5 points per day) | B. Construct well-written paragraph responses of about 5-7 sentences to the **Short Answer Questions** provided in the Study Guide. **Fully** answer all parts of the Q AND indicate each portion of the answer.  **NOTE: THREE REQUIRED** (5 points per SAQ) |
| C. **Analyze Primary & Secondary Source**. Read & analyze five (5) of the sources listed below. For EACH document complete a HIPPO worksheet (on the “Class Documents” tab) to demonstrate your analysis:    - Any in-class Source documents  - A Factory Girl: Countering Stereotypes  - (p. 693) The Department Store  - (p. 695) Map Industrial Regions of Europe  - (p. 698) Prostitution in Victorian London  - (p. 700) Voice of Evolutionary Socialism: Bernstein  - (p. 703) Chart on European Emigration (good practice)  - (p.705) Housing Venture of Octavia Hill  - (p. 715) Fight Song: Sports (review pics below as well)  - (p. 719) Bismarck & the Welfare of Workers  (25 points, 5 each) | D. **Form a Study Group & Execute an Effective 1-hour Study Session.** Download the Group Study Session form from the Class Documents tab, engage in a focused study session where you discuss and clarify specific content such as:  -What is consumerism? Why did it grow in the late 19th c.? How did it affect the lives of people?  -What reforms did governments make to manage the changes that were occurring? (Think to compare different countries)  -What ideologies emerged to explain & deal with the changes that mass industrialism created?  -What were the gender roles mandated by the “cult of domesticity”?  -How did the lives of the bourgeois & working class change as a result of expanding industrialism?  -How were the promises & problems of the new “mass society” reflected in education, leisure & consumption?  -To what extent was the growth of political democracy realized in Great Britain v. Russia v. Germany v. France v. Austria-Hungary?  FULLY COMPLETE **THE FORM** to verify your learning. **Each person completes their own form** & includes a photo of the group in action. (10 Points) |
| E. Consider the massive changes 19th c. industrialism created, in all its forms. Choose up to THREE (3) of the following & create an appropriate poster (8.5 x 11) specific to the place & time (**ONE is REQUIRED**):  - Advertisement for a “new” product of **this** era  - Advertisement for a “new” job of **this** era  - Recruitment for a “new” political party formed in **this** era  - Trade Union activism  - Government propaganda regarding urban Δs it funded  - Government propaganda regarding desired behaviors  The poster can be computer generated or created by hand. It MUST BE ORIGINAL, must be in color, include an applicable phrase or slogan + a compelling visual + a call to action. It should clearly communicate WHO is targeted & WHAT it specifically desires / supports. On the back of the poster write a 1-paragraph explanation of your work. (10 points each) | F. **Construct a 1-page “Side by Side” op-ed article (in present tense)** on the subject of “the necessity of revolution” during 19th century. The left side should be from the “Marxist” POV & the right side should be from the “Bernstein” POV. The text should answer the Q:  **Which direction should socialism take?**  Each side “authored” by an “appropriate” follower of the ideology (indicate the author on the tagline at the bottom of the column). On the back of the page write a 1-paragraph explanation of which side you support and why. (15 points) |