**AP Human Geography – KBAT Chapter 4 Study Guide: Folk & Pop Culture – 100 Points**

**Essential Question: How do folk and popular culture compare in terms of origin, diffusion and challenges they face?**

**KNOW These Core Concepts and Vocabulary Terms:**

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| Core Concepts | Academic Vocabulary |
| **Key Issue 1: Where are Folk & Popular Leisure Activities Distributed?**  Folk Culture & Popular Culture definitions: how do they relate to space, region & scale?  Daily Necessity vs. Leisure Activity  Define**: Habit, Custom, Material Culture, Cultural Hearth, Trait, Artifact**  Folk vs. Popular Culture: Origins, **Diffusion** & Distribution (Compare), Expression  -**Hearth**, Relocation Diffusion, Artistic **Customs** (Buddhist, Hindu, Muslim, Animist)  Folk vs. Popular Music: Purpose, Themes, Diffusion, Clusters, **Globalization** impact  -Landscape of Music Project: How are different music genres connected?  -Music Style Clusters: Tin Pan Alley, Dixieland, Motown, Nashville, NYC, LA  Folk vs. Popular Sports: Origin & Diffusion – Soccer diffusion process | Vaudeville  Transmit  Corridor  Inhospitable  Deity  Standardize  Spectator |
| **Key Issue 2: Where are Folk & Popular Material Culture Distributed?**  Necessities of Life, **Material Culture**  Folk vs. Popular Clothing: Style based on what? Preferences based on what?  -Issues & Controversy: Women’s clothing, culture interaction effect  -Clothes as a reflection of occupation & income status, Diffusion of designs / styles  Folk Foods: *Terroir* connection, cultural & environmental connection, **Taboos**  Popular Food Culture: Cultural / Historical / Political / Environmental connections  Folk vs. Popular Housing Distribution: Shape, Materials, Design based on Location  -USA Folk Housing: **Hearth Nodes = Mid-Atlantic, Tidewater, New England**  -USA Popular Housing: **Mass production**, various styles | Access  Quaint  Burqa / Chador  Conducive  Auspicious  Vogue |
| **Key Issue 3: Why is Access to Folk & Popular Culture Unequal?**  Popular Culture Diffusion: **Electronic Media**-TV-Income…Connections & Trends  Popular Culture Diffusion via Internet: Social Media-Facebook, Twitter, YouTube  Electronic Media Challenges: External vs. Internal Threat to Folk Culture, News Bias, Government control | Access  Obstacle  Associated Press  Reuters  Monopoly |
| **Key Issue 4: Why do Folk & Popular Culture Face Sustainability Issues?**  Folk Culture Maintenance Challenges: **Cultural Landscape**  -**Amish community**, International Sex Trade, India marriage  Popular Culture Environment Impact: Landscape alteration (golf) & **Uniform Landscape** (Fast Food) creation  -Environmental Capacity: **Resource Depletion vs. Recycling** | Subservience  Dowry  Adverse |

**Be Able To:**

* **Define culture, cultural geography & cultural regions**
* **Identify & name macro-cultural regions & identify the major language and religion of each**
* **Compare (similarities and differences) aspects of folk & popular culture:**
  + **Origins**
  + **Methods of diffusion**
  + **Culture regions**
  + **Current distributions**
* **Provide specific examples of folk culture & folk regions**
* **Provide specific examples of popular cultural traits & discuss their diffusion**
* **Discuss ways in which cultural traits are affected by affect:**
* **Discuss ways in which communications technologies differ in terms of**

**Free Response Qs for Assignment B – Indicate each part (a, b & c) separately (TWO are required):**

1. Culture can be divided into two basic types: Folk and Popular.
   1. Define folk culture, provide ONE example of it and explain why the example is considered folk culture.
   2. Define popular culture, provide ONE example of it and explain why the example is considered popular culture.
2. Folk and popular culture have certain characteristics and patterns associated with them.
   1. Discuss how the hearths of folk and popular culture differ.
   2. Discuss how the diffusion and distribution of folk and popular culture differ.
   3. Provide and compare TWO examples of folk / popular cultural distribution – consider music, sports, clothing, food or housing as your general examples.
3. Popular culture globally diffuses through a variety of means and has associated challenges.
   1. Identify TWO types of electronic media that diffuse popular culture and explain how each developed
   2. Identify and explain TWO types of challenges associated with access to electronic media.
4. Folk and popular culture face sustainability challenges.
   1. Explain the challenges the Amish people face in sustaining their folk culture.
   2. Explain how global popular culture diffusion has impacted women in less developed countries.
   3. Identify and explain TWO ways popular culture creates a uniform landscape.
   4. Identify and explain ONE negative way popular culture impacts the environment AND ONE positive way it can be reversed.

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**Chapter 4 – Folk & Popular Culture – Homework Grid – 50 Points – Choose the Projects & Build Your Grade**

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| **A.** **Complete a Dated Chapter Reading Log** or a dated paragraph summary of your daily learning from the reading notes / in-class lecture, activity or discussion. A paragraph requires 5-7 sentences.  (5 points per day) | **B.** Construct well-written paragraph responses of about 5-7 sentences to the **Free Response Questions** provided in the KBAT Study Guide. **Fully** answer all parts of the Q AND indicate each portion of the answer.  **NOTE: TWO REQUIRED** (5 points per SAQ) |
| **C.** **Analyzing Source Material**. Read & analyze THREE (3) of the sources listed below. For EACH document complete an ESPeN worksheet (on the “Class Documents” tab) to demonstrate your analysis:  - Any in-class Activity Documents you completed  - (p. 126) Figure 4-28 Diffusion of TV  - (p.128) Figure 4-32 Diffusion of the Internet  (5 points each) | **D. Form a Study Group & Execute ONE Effective 1-hour Study Session.** Download the Group Study Session form from the Class Documents tab, engage in a focused study session where you discuss and clarify specific content such as:  -Cartograms, what do they tell us?  -Where do people mostly live and not live? Why?  -How is population density analyzed? Calculate it!  -What regions of the world have growing, stable and declining populations? What issues arise in each scenario?  -Shapes of Population Pyramids? Demographic Transition Stages? Causes and Effects. Health Issues & Impact.  FULLY COMPLETE THE FORM to verify your learning. Each person completes their own form & includes a photo of the group in action (10 Points). |
| **E.** **Research, create & present the FOLK & Popular cultural attributes of an assigned country**. REQUIRED. Work collaboratively with ONE other person and present your findings about the FOLK & POPULAR cultural attributes of an assigned country. Make sure you complete ALL parts of the requirements no the rubric (20 points). | **F. Geography Field Work.** Review Contemporary Geographic Tools (p.125), noting the styles of housing. Travel through your neighborhood or other part of Glendale and log data of what style of houses there are in a 1-2 block section. Note which 2 styles are most popular. Research the styles & write a 1-page summary of how these popular styles reflect the culture of the city (and era of when they might have been built (10 points). |