CWA Unit: Election 2016 10/31/16

EQ: Why do think political parties continue to exist? What do they say about America??

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| **Pre-reading activity (Upfront 09/15/16 p.10-11): Define the words below in the opposite box in 5-7 words:****Attack Ads =** **Musslinging =** **Stump Speech =** **Populist =****Spin =** **Battleground states =** **Conservative =** **Liberal =** **Swing Voter =**  |  |
| **Analyze the Election Map (p.9)****Which states are the key to winning the election of 2016? Why?**  |  |
| **Watch the election ad videos, list the subtle message AND the technique used to make the point…****“IKE” =** **“Daisy” =** **“Morning in America” =** **“Myself” =** **“Two Americas” =** **What are some things ads have in common?** |  |
| **Answer the EQ in paragraph form:** |  |